



FOR IMMEDIATE RELEASE

Orange County, CA - January 20, 2023

A Snail's Pace Partners With OC Marathon To Elevate Participant Experience

A Snail's Pace, Orange County's oldest running store, is proud to announce its partnership with the SDCCU OC Marathon to bring runners a premium race weekend experience as the official Run Specialty Partner of the OC Marathon Running Festival weekend. OC Marathon provides an unrivaled race experience, taking runners through some of the most scenic places in the county.

The partnership will include coached training programs led by A Snail's Pace, educational seminars and community fun runs, a one-stop shop with all running essentials at the lifestyle and fitness expo, and sponsorship of the Kids Run the OC (KROC) program.

“We are very excited about the partnership with Gary and the Orange County Marathon. For over a decade, we have helped runners in their journey to complete the OC half and full marathons, through coaching and outfitting runners for their training and race day essentials. We thrive off of helping runners achieve their goals. By expanding our partnership with OCM, we hope to give runners an experience they will never forget” said Joe Lourenco, the owner, and president of A Snail's Pace.

For years, our runners have achieved their finish time goals because of the amazing pacer teams from A Snail's Pace”, said Gary Kutscher, race director of the OC Running festival. “Now, having A Snail's Pace as our Run Specialty partner of the event, with all of their community outreach, presents an exciting opportunity to further engage with runners in the Southern California region, and inspire them to reach their health and fitness goals”, Kutscher added.

A Snail's Pace strives to aid the local running community, and they are thrilled to have the opportunity to do so with OC Marathon's assistance.

The OC Marathon weekend starts on May 5th with the Lifestyle and Fitness Expo, continuing with the Kids Run the OC Event Saturday morning, the Lifestyle and Fitness Expo in the afternoon and the Celebrate OC 5K in the evening, and culminating with the OC Half and Full Marathons on Sunday, May 7th.

About A Snail's Pace Running Shop:

A Snail's Pace Running Shop is Southern California's premier running shop. Founded in 1979, A Snail's Pace is dedicated to helping people live a healthy and active lifestyle through education, products, and community initiatives at each of their four convenient locations throughout Southern California.

To learn more about their 3-2-Run Fitting Process, Coached Training Programs, and additional information about OC Marathons' partnership, visit www.ASnailsPace.net.

About the SDCCU Orange County Marathon Running Festival:

The 19th annual SDCCU Orange County Running Festival will run through Orange County over the weekend of May 6-7, 2023. The marathon and half-marathon is one of the best destination courses on the West Coast with, a diverse terrain, changing coastal and inland vistas, and majestic ocean views. During the weekend, more than 23,000 participants, including nearly 8,000 children in the Kids Run the OC, will enjoy food, music, and other family-fun entertainment.

To register for the races, or for more information about how to get involved, including the corporate challenge, visit www.ocmarathon.com, or email info@ocmarathon.com.

Contact:

Hailey Anderson
Director of Marketing
A Snail's Pace Running Shop
hailey.anderson@asnailspace.net
(714) 727-7964

Gary Kutscher
Race Director
SDCCU OC Marathon
gary@ocmarathon.com
(714) 241-0142